

WHY PARTNER with TEMPUS THEATRE and 36 VIEWS?

Our primary job as artists is to communicate with our community, and we want to help you get your message out to that same community. By partnering with Tempus, through sponsoring our production of *36 VIEWS* and/or advertising in our programme, you can be seen as making a significant contribution to positive change in your community.

We chose to produce *36 VIEWS* for a number of important reasons. First, it tells a story that is current, mysterious and extremely well crafted. Second, it demands a creative use of cutting-edge theatrical technology alongside traditional theatrical conventions borrowed from European and Asian traditions. Third and most importantly, we believe this story reflects the community in which we all live and work. By positioning your company's name in our publicity materials, you will be clearly seen as taking a leading role in Vancouver's cultural future.

36 VIEWS has so many layers and angles that the number 36 seems to be an underestimation of its incredible complexity. The value of art in society. The value of public opinion. The assumptions we make about different cultures. The question of cultural appropriation. The ethics of the art market. These are just a few of the issues that *36 VIEWS* opens up for debate. For a city like Vancouver, where the mix of cultural backgrounds is an essential part of its character, *36 VIEWS* becomes a prism that allows us to take apart and examine that cultural richness. Ms. Iizuka has borrowed from traditional Japanese theatre, literature and visual art, and by using the creative tools of the past, a new form is created, a new life is born in which the present is laid open for discussion, and the future must be addressed.

HOW CAN YOU GET INVOLVED?

YOUR FINANCIAL SUPPORT WILL MAKE A VITAL CONTRIBUTION toward the artistic and cultural fabric of Vancouver. In mounting the western Canadian premiere of *36 VIEWS*, Tempus Theatre's goal is to open up the world of art and theatre to as many people as possible.

We are in the process of inviting Vancouver high schools to the show, as we believe the themes of the play are important for young people living in such a culturally diverse city as ours. This can only happen with your commitment to get involved.

\$500 Sponsorship / \$1,000 Value

- ❖ Full-page ad in program* – \$200 value
- ❖ You and/or your company thanked prior to curtain of Opening Night – \$50 value
- ❖ 2 Complimentary tickets to Opening Night & Reception – \$50 value (transferable to any performance May 1-17)
- ❖ 2 additional complimentary tickets to any performance May 1-17 – \$50 value
- ❖ Concession pricing on 20 tickets throughout the run – \$100 value
- ❖ Your logo and website linked from ours (for 1 full year) – \$500 value
- ❖ Reserved/Priority seating on opening night
- ❖ Reservation privileges

\$1,000 Sponsorship / \$2,000 Value

- ❖ Full-page ad in program* – \$200 value
- ❖ You and/or your company publicly thanked before every performance – \$200 value
- ❖ Your publicity materials displayed in the lobby throughout the run – \$200 value
- ❖ 4 Complimentary tickets to Opening Night & Reception – \$100 value (transferable to any performance May 1-17)
- ❖ 6 additional complimentary tickets to any performance May 1-17 – \$150 value
- ❖ Concession pricing on 20 tickets throughout the run – \$100 value
- ❖ Company logo displayed on all publicity materials (media releases, posters, flyers) – \$500 value**
- ❖ Company logo and website linked from ours (for 1 full year) – \$500 value
- ❖ Reserved/Priority seating on opening night
- ❖ Reservation privileges

* For an additional \$100, your full-page ad would receive premium placement: back page, or inside front or back cover.
** Artwork for posters and flyers *must* be received by April 2, 2009. - Artwork for programme due April 17, 2009

36 VIEWS by Naomi Iizuka

May 1 - 23, 2009
Jericho Arts Centre

An art dealer and an art historian discover what appears to be an ancient manuscript, a priceless Japanese pillow book created by a medieval courtesan. As they try to prove its authenticity, their search becomes an erotic game of greed, love, and sleight-of-hand. In a series of 36 interlocking scenes, Naomi Iizuka's play explores the relationship between the imaginary and the real, and the lines and spaces that separate feelings and words, objects and images of objects, antiques and reproductions, and a person's heritage and physical features.

Culture and commodity, fetish and forgery, and personal and professional revenge are all exposed in **36 VIEWS**.

...thoughtful, humane, poetically phrased and staged with intricate, shimmering beauty - San Francisco Chronicle

36 VIEWS is written in such a way that the audience experiences a melding of Eastern and Western forms of theatre. Naomi Iizuka magically creates a contemporary play set in a modern, metropolitan city incorporating strong elements of traditional Japanese Kabuki, Noh theatre, and references to touchstones of Japanese culture such as Sei Shonagon's *Pillow Book*, Murasaki Shikibu's *The Tale of Genji* and traditional music.

Recognizing the influences and issues involved in this production, **explorASIAN** was quick to partner with Tempus Theatre to make sure that *36 VIEWS* is a featured event in **ASIAN HERITAGE MONTH** throughout the month of May.

PROGRAMME ADVERTISING

With 22 public performances over a 3-week period and a house capacity of 130, advertising for your company and your support of Tempus Theatre in the house programme enables you to reach a potential of 2,800 captive audience members during **ASIAN HERITAGE MONTH**.

Half Page (5½ x 4¼ inches) \$120 Inside Front Cover or Back Cover \$180		Full Page (5½ x 8½ inches) \$200 Inside Front Cover or Back Cover \$300
Quarter Page (2¾ x 4¼) \$75	PLACE YOUR COMPANY HERE!	

Contact Anthony at anthony@tempustheatre.com to reserve your ad space.
Digital copy for programme (in JPEG or TIF) must be sent to margaret@tempustheatre.com by April 17.

Other Ways to Support Tempus Theatre and 36 VIEWS

Gifts-in-kind are also a great way to support us. Whether it's products for our concession, or materials for our sets or costumes, we will happily display your signage, flyers and/or coupons in the lobby, as well as place your logo and link on our website. We need lumber, concession items (wine, beer, bottled water, snacks and treats), fabric, and more.

Become an OPENING NIGHT SPONSOR!

By donating to our Opening Night reception, your product and name will be on everyone's lips.



TEMPUS THEATRE

is a fully professional registered non-profit society, founded in 2006 by theatre artists Anna Hagan, Anthony F. Ingram, Bert Steinmanis, Valerie Sing Turner and T Weir. Their critically-acclaimed 2007 inaugural production, Edward Albee's Pulitzer Prize-winning *A Delicate Balance*, was nominated for a Jessie Richardson Award.

Celebrating the ephemeral essence of theatre – the unrepeatable moment of performance – Tempus is committed to producing strong, text-based work that provokes consideration of the past that has shaped us, the present we live in and the possible futures we may encounter.

By choosing to call our company Tempus, we are recognizing and honouring those unique moments of performance that make theatre so vital.

www.tempustheatre.com

With generous support from:



BRITISH COLUMBIA
ARTS COUNCIL
Supported by the Province of British Columbia



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36 VIEWS

by Naomi Iizuka



Directed by Anthony F. Ingram

May 1 to 23, 2009

Jericho Arts Centre
1675 Discovery Street

Tuesday to Sunday 8pm
\$25/20

"Pay-What-You-Will" Preview (April 30) and Tuesdays



tempustheatre.com

Starring:
Keith Martin Gordey
Annabel Kershaw
Michael Kopsa
Lissa Neptuno
Bert Steinmanis
Valerie Sing Turner

This is a Canadian Actors' Equity Association approved
Independent Artists Projects Policy production.



36 VIEWS was originally produced by The Public Theatre/New York Shakespeare Festival, George C. Wolfe, Producer and Berkeley Repertory Company, Tony Taccone, Artistic Director and Susan Medak, Managing Director. Made possible through special arrangement with Abrams Artists Agency.